

SANDIP A. PATEL

Magento 2 Developer · 5+ Years

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SUMMARY

Magento 2 developer with 5+ years of experience in building and managing eCommerce websites. Have worked on custom module development, frontend design, REST API, payment and shipping integrations, speed optimization, and troubleshooting. Experienced in both B2B and B2C projects across multiple clients and industries.

CORE SKILLS

Magento 2	PHP	MySQL	REST API
JavaScript	jQuery	HTML	CSS
WordPress	Shopify	Git	Magento CLI
Photoshop	Illustrator	Premiere Pro	Blender

PROFESSIONAL EXPERIENCE

Magento Developer | **Zeyka.AI** | Dec 2023 – Jul 2025 | Remote

Zeyka.AI is an AI-powered 3D design platform for architects and interior designers, showcasing real-world materials from top Indian brands. Magento 2 served as the entire product & commerce backend.

- ▶ Held full ownership of the Magento 2 backend for an AI-architecture product — sole developer responsible for architecture, module development, API design, and production stability.
- ▶ Built custom REST APIs to connect the Magento backend with the 3D design frontend, enabling real-time material browsing, pricing, and product data sync.
- ▶ Developed custom Magento modules to manage material catalogues, brand-specific product attributes, and dynamic pricing.
- ▶ Managed bulk product uploads and price management to keep the catalogue up to date.
- ▶ Worked on 3D models in Blender — modifying models, and created material textures using Photoshop and Illustrator.
- ▶ Handled frontend work — custom pages, design changes, and general UI updates across the store.

Magento Developer | **Conceptive Commerce** | Aug 2022 – Oct 2023 | India

A Magento-focused agency delivering B2C eCommerce solutions across multiple client verticals.

- ▶ Delivered multiple Magento 2 B2C client websites end-to-end — from theme setup and custom module development through to payment and shipping integrations.
- ▶ Built and customised Magento themes from scratch, implementing frontend designs using layout XML, CSS, and RequireJS.
- ▶ Developed custom Magento modules to fulfil client-specific business logic around pricing rules, cart behaviour, and checkout flows.
- ▶ Integrated payment gateways and shipping providers — resolving recurring checkout and gateway conflict issues across client stores.
- ▶ Performed speed optimisation on multiple stores: configured full-page cache, image optimisation, and JS/CSS merging, achieving measurable improvements in page load times.
- ▶ Led troubleshooting and bug resolution across client projects using Magento logs to diagnose and fix backend and frontend issues.

Jr. Software Developer (Magento) | **SetBlue.com** | Oct 2019 – Nov 2020 | India

In-house ethnic wear eCommerce brand (sarees & suits) built on Magento 2.

- ▶ Designed and developed the full storefront for a saree and ethnic wear brand — custom theme, homepage, category pages, and product pages.
- ▶ Built a custom stitching and measurement module allowing customers to submit body measurements on the product page — a specific requirement with no off-the-shelf solution.
- ▶ Developed multiple custom modules for dynamic pricing logic and cart page behaviour, supporting complex product variants (fabric, colour, stitching options).
- ▶ Resolved checkout and payment gateway issues.

PHP Developer (Magento) | Shankla Info Solutions | Jun 2018 – May 2019 | India

First professional role — formal training in Magento 1 & 2 followed by live project work.

- ▶ Completed structured training in Magento 1 and Magento 2, building foundational expertise in the platform's architecture, theming, and module system.
- ▶ Developed basic Magento 2 B2B website features — product listing, customer group pricing, and account management — gaining first hands-on module development experience.
- ▶ Performed frontend tasks including layout modifications, custom CSS/JS, and UI bug fixes across live Magento stores.
- ▶ Identified and resolved bugs through systematic troubleshooting, developing early proficiency with Magento CLI and server logs.

EDUCATION

B.E. — Computer Science & Engineering

MGITER, Navsari · 2018 · CGPA: 7.58

Diploma — Computer Engineering

VBP, Navsari · 2015 · CGPA: 8.29